## THE CHARLESTON WING FEST



# Meet us at the Hanahan Ampitheater Oct. 19th for the best HOT WINGS, HOT SAUCES and COOL TIMES!





The Charleston Wing Fest brings an unmatched value for event sponsorship in the Lowcountry. We have activities, areas, titles, activations before and during the event and more! Let us know what type of marketing works for your business and lets build from there. Here are some numbers and facts from our first event in 2024:



- 10K EVENT FLYERS DISTRIBUTED IN THE LOWCOUNTRY
- PARTNERED WITH CHARLESTON RADIO GROUP
- 8.9K RESPONSES ON FACEBOOK EVENT PAGE
- 190K TOTAL SOCIAL MEDIA IMPRESSIONS
- 1000 FREE TICKETS GIVEN AWAY
- OVER 1500 IN ATTENDANCE
- 10 FOOD TRUCKS
- 11 SPONSORS
- 30 VENDORS

## www.CHSWingFest.com





We support local
501c3 charities such as
The Lowcountry Food Bank and
The Carolina Emergency Response Team



## 2025 OPPORTUNITIES

#### PRESENTING - \$5000 (ONE AVAILABLE)

- Event Naming Rights Logo integration on ALL media, print, video, advertising, and posts 20 VIP tickets
- Tent/Seating section in VIP area Logo on ALL banners on the stage Vendor booth Stage time 100 GA tickets

#### PREFERRED - \$2000 (ONE PER SECTOR ex. "Beer, Lawyer" etc.)

- Logo on Flyers Social Media Posts 10 VIP tickets Logo on Side Banners of Stage
  - Vendor booth Sponsor provided assets/signage used on site 40 GA Tickets

#### **MAIN STAGE - \$1500 (ONE AVAILABLE)**

- Naming Rights to the Main Stage Advertising and Posts Logo on three banners on stage
- Vendor Booth Stage time during the competition 10 VIP Tickets Logo on Flyers 25 GA tickets

#### **COMPETITION - \$1000 (5 AVAILABLE)**

Scoville Showdown - Bobbin' for Veggies - Chicken Wing Dance Off - Best Wing - Best Sauce

- Naming Rights to the Competition Advertising and Posts Logo on side banners on stage
  - Vendor Booth Stage time during the competition 5 VIP Tickets 15 GA Tickets

#### **AREAS & ACTIVITIES - \$500 (10 AVAILABLE)**

Kids Play Zone - Vendor Market - Main Entrance - Concessions - Foodie Forest - Cluck N Chuck

VIP Area - Family Fun Spot - Photo Booth - Prize Session

• Naming Rights to the Area or Activity • Advertising and Posts • Signage for your area

• Vendor Booth • 3 VIP Tickets • 10 GA Tickets

• Roxanne Leighty 717-419-4688 • Thomas Evans 843-670-7397 • CHSWingFest.com

### We take pride in our event marketing, branding and execution.





## **CORPORATE TICKETS**

# SAVE 20% ON TICKETS



CORPORATIONS
SMALL BUSINESS
CUSTOMER GIFTS
CHURCHES
ORGANIZATIONS
FUNDRAISERS

Do you want to do something great for your employees or clients? Use the Charleston Wing Fest as a team building event. You will increase morale while getting acknowledgement for your company.

SAVE 20% off face value and do not pay ticketing fees.
\*20 ticket minimum order required to qualify.
20 VIP tickets gets partner acknowledgement and reserved area in the terrace.

PURCHASE DIRECT - CALL or TEXT THOMAS @ 843-670-7397

#### HOW WE WORK WITH OUR COMMUNITY

Our founder, Thomas Evans doesn't normally disclose his philanthropic efforts, but we feel that his good deeds should not go unnoticed:

Having lived through Hurricane Hugo as a child, Thomas values the good folks over at The Carolina Emergency Response Team for their efforts after weather related events impact our community.

Thomas is known as celebrity interviewer Charlamagne Tha God's "First White Friend." They have maintained that friendship all their lives. Thomas fully supports Charla's charity, Third Eye Awareness, which is best known for book bag and turkey giveaways at their Alma Mater, Berkeley High School in Moncks Corner, SC.

As a child, Thomas lived with his Grandmother whom he lost to cancer at 11 years old. More recently he lost a lifelong friend and resident of Hanahan to cancer as well. It goes without saying that Thomas contributes to the American Cancer Society. He is also on the planning committee for the "Making Strides Against Breast Cancer" event in Charleston, which celebrated its 10 year anniversary in 2024 at Johns Island County Park.

With a love for English Bulldogs and Frenchies, Thomas has witnessed the overbreeding of them by unscrupulous animal farms. Over the years Thomas has supported rescue agencies and has personally adopted 5 dogs, Rachael Ray, Audrey Hepburn, Ms. Peaches, Ms. Maisy and Mr Hank.

The Charleston Wing Fest is happy to be working directly with the Lowcountry Food Bank, CERT, The Hanahan Exchange Club, Cub Scouts, and Charlamagne Tha God's Third Eye Awareness.

We would love to discuss how The Charleston Wing Fest can be a fit for your goals!

Thank you,

Roxanne Leighty, Coordinator - 717-419-4688 - Thomas Evans, Founder - 843-670-7397